

Womens3D, Inc.- automated ultrasound breast imaging

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Technology description

Market Synopsis

Despite professional recommendations and public support in favor of regular mammography, only about half of U.S. women between the ages of 40 and 85 get an annual mammogram, even if they have insurance to cover the test. Despite being the standard in breast imaging, mammography is an imperfect technology with documented risks and concerns including radiation, pain, and an inability to detect cancers behind dense breast tissue.

Market Analysis

The U.S. market for breast imaging equipment is estimated to be greater than \$2.5 billion. It is dominated by GE, Siemens, Phillips, and Hologic, who are focused on the imaging center market with incremental improvements of existing technologies rather than developing breakthrough technologies.

City

Austin

Industry

Medical Device

State/Country

Texas

Application area

Womens3D intends to create a new standard of care for diagnosing breast cancer by developing automated ultrasound imaging technology that can be used by women's health care physicians at the point of care to diagnose cancerous and benign pathologies earlier - reducing the need for biopsy and other costly imaging procedures.

Institution

[Womens3D, Inc.](#)

联系我们



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